



DENİZHAN ŞAHİNOĞLU

MARKETING MANAGER

PERSONAL PROFILE

I am a Marketing Manager who seeks experience mostly on digital products, channels and processes.

WORK EXPERIENCE

Marketing Manager

Cloudyflex | March 2018 - present

- Management of online & offline marketing activities in Cloudyflex.
- Management of digital marketing activities and channels (SEO, E-Mail Marketing, SEM, Social Media Management, Content Marketing)
- Management of Yearly Marketing Budget & MDF
- Development of CRM & various integrated business applications for Turkish Market.
- Management of Marketing Automation
- [Click here to read my other experiences from my Online CV.](#)

Marketing Specialist

Soyak Holding (Soyak Yapı) | December 2015 - March 2018

- Analyzing and management of digital marketing activities and channels. (SEO, SEM, Social Media Management, Loyalty Programs, E-Mail Marketing)
- Development of CRM System.
- Setting and launching marketing campaigns.
- Web development and optimization.

Junior Marketing Specialist

TurkNet | September 2015 - December 2015

- Analyzing digital marketing channels.
- Benchmarking direct & indirect rivals and also similiar organizations.
- Auditing to call center & sales team.
- Generating daily & monthly CRM reports.

CONTACT ME AT

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👤 27.10.1991

EDUCATION

Bachelor Degree

Istanbul Doğuş University
Business Administration
2011-2015

GPA : 2.98

Masters Degree

Istanbul Bilgi University
Marketing Communication
(Marka Okulu)

2015-2019

GPA : 3.68

PLATFORM EXPERIENCE

- CRM (Zoho, Microsoft, Custom)
- Marketing Automation
- Helpdesk Automation
- Integration Platforms
- Google Ads, Analytics, Search Console etc.
- LinkedIn Marketing Solutions
- Meta for Business
- YouTube Studio
- Similarweb
- [Click here to view my other platform experience from my Online CV.](#)